

"I participated in a workshop led by Marcia during a conference in Washington. I was a new entrepreneur and really needed good advice and encouragement. After the workshop, I got in touch with Marcia and since then we are connected. Thank you Marcia for your constant support through your private messages and your books."

—Giselle Rufer, Owner
Delance Swiss Watches For Women, Switzerland

"You're one of the few speakers who offers pre-work and post-program follow-up. You were wonderful."

—Group Leader, Women Presidents' Organization

"I can't tell you how much we appreciate your 'expert' participation. Your segment added even a greater deal to the high level of the evening."

—New York Women's Agenda

"The workshop you presented received high ratings from our business and career minded attendees. Sessions such as yours have made a difference in how they look at their careers and lives."

—National Association of Female Executives (NAFE)

"Thank you so much for sharing your experience with The Wyoming Women's Business Symposium attendees. You are a real inspiration, and your participation made a lasting impression. We have received so many calls and letters of appreciation for the quality program that was presented."

—Organization Executive

Business Women On Top

... Uncovering the Secrets to Success

I do understand. Facing up to them, letting go of your secrets, and certain long-held beliefs that don't serve you well, and then finding the courage to speak, act, and work through some of the problems and issues isn't easy. It takes strength, commitment, and perseverance: all of which I believe you do possess within!

Now, more than ever, I think it's important for business and professional women here in the United States and globally, to envision what they truly want and then to act, keeping in mind the needs and desires that hopefully will be met to make it an exciting and fulfilling journey. It is my wish that this book, much of it based on my own journey of success, as well as my experience in helping many other women on their journeys, helps you to find your way."
— Marcia Rosen



Second Edition
Expanded and Revised

Special "New" Section:
**Parting Words With
a Call to Action!**



BUSINESSWOMEN ON TOP

... Uncovering the Secrets to Success



Business Women On Top

... Uncovering the Secrets to Success

by
Marcia G. Rosen
The Woman's Business Therapist

"I wrote this book and speak addressing these issues because I want women to know and believe: You don't serve the world, your community, your family, or yourself well by being less than what you are capable of being. As accomplished women, we can make a positive and powerful impact on ourselves and on others. We can become role models and mentors, and, have something valuable to offer the world and ourselves well into our eighties and nineties."

—Marcia G. Rosen



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About the Book

BusinessWomen On Top: *Uncovering the Secrets to Success*, by Marcia G. Rosen, is an opportunity for any business and professional woman to explore her own truths and life experiences so she can understand what is making the path to her success so challenging. The author explains that real success, to be truly satisfying and rewarding, is about taking positive actions to achieve both your business and personal goals, allowing you to live the life you want and to realize that you have the right to *have it all* and truly enjoying being *On Top!*

This book draws on Marcia Rosen's experiences as a successful businesswoman, role model and mentor for more than 30 years. In fact, her method of providing sound business advice prompted many to refer to her as *The Woman's Business Therapist* (the title of the 1st Edition of this book). Over the years, she had encountered women who were smart, capable and talented; yet many were struggling to "survive and thrive." She realized that these women had very specific issues related to being business or professional women, and they really needed to confront these issues. As a result, she asked each of them: "What's really going on here? What is this really about? What are your secrets?" This usually led to discovering the underlying truths that had held them back or got in their way of success and happiness.

BusinessWomen On Top: Uncovering the Secrets to Success offers 12 business therapy sessions that examine the major issues causing challenges and difficulties that interfere with success and happiness for business and professional women. There are many insightful updates and a completely new section, "Parting Words With a Call to Action."

"You don't serve the world, your community, your family or yourself well by being less than what you are capable of being," according to Rosen, who also speaks to organizations around the country. "As accomplished women, we can make a positive and powerful impact on ourselves and on others."

Readers will find that this book is full of useful information for women wanting to succeed; as well as a source of encouragement, motivation and inspiration for many aspects of their life. After all, the time has surely come that every woman needs to start putting her dreams and ambitions *On Top* of the list!

\$15.00 in USA

About the Author

Writing, speaking, advocating, advising and mentoring business and professional women for more than thirty years, Marcia Rosen has guided and supported literally thousands of women to success and financial independence. Today, more than ever many people are putting everything on the line to start their own businesses. Many more are managing their own careers in entrepreneurial ways. With emerging global economies, technology and social trends, business and professional women are determined to succeed. With so much at stake they often seek guidance and insights from someone who has actually been on a similar journey and is willing to share the lessons learned. What is really required to succeed? How can costly mistakes be avoided? How can we achieve a sense of balance and purpose in life?



As an experienced, successful businesswoman with a very well established and respected business, marketing agency and consulting firm, she provides clients with extraordinary ideas and clarity of focus to make decisions in order to move toward successful outcomes.

She offers her experience with wisdom, humor, and engaging communication skills. She has been called "motivating and inspiring," "outstanding with great insights and information," and "a wonderful keynote speaker." She's frequently been interviewed by publications such as the *New York Times*, the *Los Angeles Times*, *Chicago Tribune*, the *Wall Street Journal* as well as numerous women's publications. She has also hosted her own radio shows, *A Woman's Success* and *This Is Marcia*.

Marcia Rosen has long been an active advocate for women's economic development and success. Along with Betty Friedan, she was honored by the City of New York in celebration of Women's Empowerment Day.

As a popular speaker and prolific business writer, she has given thousands the tools to succeed. In her work and subsequently in her books, she has identified common Roadblocks™ and Mindblocks™ to success and offered many possible solutions, earning her the unique title and reputation as the Woman's Business Therapist.

Honored as the East End Women's Network's 20th annual "Woman of the Year," and nominated for the "New York State Women of Distinction Award," she assumed founder and leadership roles on numerous boards promoting women's business agendas, health issues, and cultural excellence.

She divides her time between the Hamptons, New York City, and visiting her family in Los Angeles, Vermont, and New Mexico.

BusinessWomen On Top! ... Uncovering the Secrets to Success

For more information regarding Marcia G. Rosen and her work, visit her web site:
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Additional copies of this book may be purchased from
Pine Barrens Publishing (Westhampton Beach, New York)

The Open Book (Westhampton Beach, New York)

Amazon.com